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FOR IMMEDIATE RELEASE
December 2021

PBS ESTABLISHES SCHOLARSHIP WITH GEORGIAN COLLEGE – AUTOMOTIVE BUSINESS SCHOOL OF CANADA (ABSC)

Calgary, AB – (December 2021) With great pride, PBS Systems announces the creation of their scholarship fund in support of students attending Georgian College’s Automotive Business School of Canada (ABSC) in Barrie, ON.

The **PBS Systems Award** will be granted to two full-time Georgian College students on an annual basis. Recipients must be enrolled in their third or fourth year of the Honours Bachelor of Business Administration (Automotive Management) program and have demonstrated a commitment to the automotive industry.

“This scholarship represents our commitment to future industry employees, Georgian College, and the ABSC. Regardless where the students choose to pursue a career, whether it be in a retail dealership, with an OEM or in a technology-based company like PBS, we are pleased to be able to support their ongoing efforts within the automotive industry.”

- Wesley Pike, Director, OEM Business

PBS is passionate about supporting higher education and the next generation of automotive professionals. In conjunction with their co-op placement program in the PBS Milton (ON) office, PBS looks forward to creating future learning opportunities with Georgian College and the ABSC.

If you would like more information regarding the scholarship, please contact:

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About PBS Systems

PBS is the leader in providing accurate and reliable Dealer Management System (DMS) solutions for automotive dealerships. Through offices in Alabama, Texas, Iowa, Ontario, and Alberta, we deploy a refined business strategy that promotes breakthrough creativity and flawless execution. Our network of thousands of dealerships experiences modern, Windows-based technologies, founded on quality and centered on user-friendliness, resulting in a +99% customer retention rate. Learn more at www.pbssystem.com.